

**ADOPTING A STRATEGIC APPROACH WITHIN RETAIL
ORGANISATIONS**

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This procedure is used in social science research for data collection or the identification of social problems. Not every situation can be foreseen but you can make decisions and react to changing market conditions with the end in mind.

The following examples suggest some of the staffing issues that may arise. Third-generation companies incorporate the concept of social responsibility into their strategy. Kaiser-Permanente of Northern California, for example, reports that a pilot program to test a consumer-oriented Web site for members reduced the number of visits to physicians' offices by 11 percent, reduced the number of calls to nurses by 46 percent, and allowed 14 percent of the patients to treat their illnesses at home. The supermarket industry sector was chosen due to its economic importance, fast growth and social impact Wanderley, b. This is our ambition, our mission. Although the deployment of these systems is

aim of this triangulation process is to corroborate the answers given by the interviewees and detect discrepancies within their answers Merriam,